

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Assembly
711 3rd Avenue
3rd Floor
New York, NY 10017

Contract / Revision 263892 /		Alt Order # WOC12265243
Advertiser MIKE BLOOMBERG 2020 INC		Original Date / Revision 11/22/19 / 11/26/19
Contract Dates 11/25/19 - 12/08/19	Estimate #	
Product MIKE BLOOMBERG FOR PRESIDENT		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code 1939	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLS	11/25/19	11/28/19	Live w/Kelly & Ryan 9-10a	9a-10a		1:00			NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	1111---				4	\$1,800.00			
N 2	WLS	11/26/19	11/29/19	The View	10a-11a		1:00			NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-1111--				4	\$2,200.00			
N 3	WLS	11/25/19	11/28/19	ABC7 News	11a-12p		1:00			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	2111---				5	\$1,600.00			
N 4	WLS	11/25/19	11/28/19	GMA Day	12p-1p		1:00			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	1211---				5	\$1,500.00			
N 5	WLS	11/25/19	11/28/19	Windy City Live	1p-2p		1:00			NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	1121---				5	\$1,300.00			
N 6	WLS	11/25/19	11/28/19	Inside Edition	3:00 PM-3:30 PM		1:00			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	1211---				5	\$1,800.00			
N 7	WLS	11/25/19	11/28/19	Jeopardy	330p-4p		1:00			NM	5	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	1121---				5	\$3,400.00			
N 8	WLS	11/25/19	11/28/19	ABC7 News @ 4p M-F	4p-5p		1:00			NM	5	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	2111---				5	\$3,600.00			
N 9	WLS	11/25/19	11/28/19	ABC7 News @ 5p M-F	5p-530p		1:00			NM	5	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	1112---				5	\$4,400.00			
N 10	WLS	11/25/19	11/29/19	ABC7 News @ 6p M-F	6p-630p		1:00			NM	5	\$35,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	11111--				5	\$7,000.00			
N 11	WLS	11/25/19	11/29/19	Wheel of Fortune	626p-656p		1:00			NM	5	\$38,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	11111--				5	\$7,600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 263892 /		<u>Alt Order #</u> WOC12265243
<u>Advertiser</u> MIKE BLOOMBERG 2020 INC		<u>Original Date / Revision</u> 11/22/19 / 11/26/19
<u>Contract Dates</u> 11/25/19 - 12/08/19	<u>Product</u> MIKE BLOOMBERG FO	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WLS	11/25/19	11/27/19	Nightline	1137p-1208a		1:00			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/25/19	12/01/19	111----				3	\$1,200.00			
N 13	WLS	11/26/19	11/28/19	Windy City Live Repeat	1208a-108a		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/25/19	12/01/19	-1-1---				2	\$600.00			
N 14	WLS	12/02/19	12/03/19	GMA M-F 7-9a	7a-9a		1:00			NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$3,400.00			
N 15	WLS	12/02/19	12/03/19	Live w/Kelly & Ryan 9-10a	9a-10a		1:00			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$1,600.00			
N 16	WLS	12/02/19	12/03/19	The View	10a-11a		1:00			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$2,200.00			
N 17	WLS	12/02/19	12/03/19	ABC7 News	11a-12p		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$1,400.00			
N 18	WLS	12/02/19	12/03/19	GMA Day	12p-1p		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$1,400.00			
N 19	WLS	12/02/19	12/02/19	General Hospital	2p-3p		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	1-----				1	\$2,000.00			
N 20	WLS	12/02/19	12/03/19	Inside Edition	3-330p		1:00			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$1,800.00			
N 21	WLS	12/02/19	12/03/19	Jeopardy	330p-4p		1:00			NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$3,400.00			
N 22	WLS	12/03/19	12/03/19	ABC7 News @ 4p M-F	4p-5p		1:00			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	-1-----				1	\$3,600.00			
N 23	WLS	12/02/19	12/03/19	ABC7 News @ 5p M-F	5p-530p		1:00			NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$4,400.00			
N 24	WLS	12/02/19	12/03/19	ABC7 News @ 6p M-F	6p-630p		1:00			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$6,000.00			
N 25	WLS	12/02/19	12/03/19	Wheel of Fortune	626p-656p		1:00			NM	2	\$14,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	11-----				2	\$7,400.00			
N 26	WLS	12/02/19	12/02/19	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		1:00			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	1-----				1	\$7,000.00			
N 27	WLS	12/03/19	12/03/19	Kimmel	1035p-1137p		1:00			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/02/19	12/08/19	-1-----				1	\$2,800.00			
N 28	WLS	12/02/19	12/02/19	Nightline	1137p-1208a		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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263892 /	WOC12265243

Advertiser	Original Date / Revision
MIKE BLOOMBERG 2020 INC	11/22/19 / 11/26/19

Contract Dates	Product	Estimate #
11/25/19 - 12/08/19	MIKE BLOOMBERG FO	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	1-----				1	\$1,100.00			
N 29	WLS	12/03/19	12/03/19	CMA Country Xmas	8:00 PM-10:00 PM		1:00			NM	2	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	-2-----				2	\$13,000.00			
D 30	WLS	11/25/19	11/28/19	Th Prime Various	8:00 PM-10:00 PM		1:00			NM	0	\$0.00
N 31	WLS	11/28/19	11/28/19	Disney Holiday Celeb	7:00 PM-9:00 PM		1:00			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	---1---				1	\$10,000.00			
N 32	WLS	11/29/19	11/29/19	Housewife/Boat	7p-8p		1:00			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	----1--				1	\$7,000.00			
N 33	WLS	11/29/19	11/29/19	20/20	8:00 PM-10:00 PM		1:00			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	----1--				1	\$9,000.00			
N 34	WLS	11/30/19	11/30/19	ABC7 News Sa @ 6a	6a-7a		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1-				1	\$1,100.00			
N 35	WLS	11/30/19	11/30/19	GMA Sa 7-8a	7a-8a		1:00			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1-				1	\$2,200.00			
N 36	WLS	11/30/19	11/30/19	8a-10a Sa Local news	8a-10a		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----2-				2	\$1,400.00			
D 37	WLS	11/25/19	11/30/19	ABC7 News @ 5p Sa	5:00 PM-5:30 PM		1:00			NM	0	\$0.00
D 38	WLS	11/25/19	11/30/19	M-Su 4a-5p Rotator	6:00 PM-6:30 PM		1:00			NM	0	\$0.00
D 39	WLS	11/25/19	11/30/19	M-Su 4a-5p Rotator	4a-5p		1:00			NM	0	\$0.00
N 40	WLS	11/30/19	11/30/19	ABC7 News @ 10p Sa	SA 10-11p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1-				1	\$3,000.00			
N 41	WLS	12/01/19	12/01/19	ABC7 News Su 5a	5a-6a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$500.00			
N 42	WLS	12/01/19	12/01/19	ABC7 News Su @ 6a	6a-7a		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$1,300.00			
N 43	WLS	12/01/19	12/01/19	GMA Su 7-8a	7a-8a		1:00			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----2				2	\$2,000.00			
N 44	WLS	12/01/19	12/01/19	ABC7 News Su @ 8a	8a-10a		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$1,300.00			
N 45	WLS	12/01/19	12/01/19	Sun LN 10-11p	10-11p		1:00			NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$5,600.00			
N 46	WLS	12/01/19	12/01/19	Rookie	9p-10p		1:00			NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$11,000.00			
N 47	WLS	11/30/19	11/30/19	GMA Sa 10-11a	10a-11a		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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263892 /	WOC12265243

Advertiser	Original Date / Revision
MIKE BLOOMBERG 2020 INC	11/22/19 / 11/26/19

Contract Dates	Product	Estimate #
11/25/19 - 12/08/19	MIKE BLOOMBERG FO	

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/25/19 12/01/19 -----S- 1 \$1,600.00												
N 48	WLS	11/30/19	11/30/19	ABC7 News Sa 5a-6a	5a-6a		1:00			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/25/19 12/01/19 -----S- 1 \$800.00												
N 49	WLS	11/30/19	11/30/19	ABC7 News @ 10p Sa	SA 10-11p		1:00			NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/25/19 12/01/19 -----S- 1 \$4,000.00												
N 50	WLS	11/28/19	11/28/19	Disney Holiday Celeb	7:00 PM-9:00 PM		1:00			NM	1	\$10,000.00
MG for Great Amer Baking												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/25/19 12/01/19 ---T--- 1 \$10,000.00												
Totals											104	\$365,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/03/19	104	\$365,500.00	(\$54,825.00)	\$310,675.00
Totals	104	\$365,500.00	(\$54,825.00)	\$310,675.00

Signature: _____ **Date:** _____

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